



Canada Travel Activity (CanTRAC) Survey Consent Form

Dear Survey Participant,

We invite you to participate in the Canada Travel Activity Survey, a research project conducted by Dalhousie University. This research is conducted by Dalhousie University's Transportation Collaboratory (DalTRAC) located in Halifax, Nova Scotia with funding from Environment and Climate Change Canada. The goal of the survey is to understand residents' travel behaviour and characteristics in key Canadian cities, including yours. The information collected through this survey will help your municipality, and others across Canada in making more informed transportation planning and investment decisions.

The survey will collect information about your household and household members' daily travel activities. Your household's involvement in this project is important to its overall success. An adult member of the household will submit this survey for all members of the household over the age of 16. Please ask your household members to provide you with their travel information and consent to complete the survey. The respondent must seek consent from a parent/guardian for any household member under the age of 18. The survey can be submitted online, via phone or by mail.

This survey will ask questions about your travel activities on the previous weekday, including where you went, how you got there, and what you did there. The travel day reported must be a weekday (i.e., Monday - Friday, excluding holidays). The survey will ask you to provide information about each place you have been starting with your location at 3:00 am on your travel day and ending with your location at 2:59 am the following day. Each household member may choose to record their travel activities using the travel log form provided in this invitation package or available at www.CARTNetwork.org/CanTRAC.

Please log in to www.daltrac.ca or scan the QR code to participate in the survey. Completing the survey will take approximately 20-25 minutes and for your participation, you will be eligible to enter to win a gift card (a \$200 or one of ten \$50 VISA gift cards). If we do not receive your response within two weeks of sending you this invitation letter, you may receive a call from us to offer you an opportunity to complete the survey over the phone. Participation in the survey is entirely voluntary. Respondents will be able to withdraw from the survey at any time until final submission. You are welcome to refuse answering questions if you no longer want to participate. Incomplete surveys will not be used for further analysis.

The survey is only open to households within select regions, with a target sample of approximately 28,000 households. The risks associated with this research are very minimal, with no direct risk to participants. **Protecting your privacy is critical to the success of this survey**. All information collected will be kept strictly confidential and used to produce statistical summaries only. We will remove your identifying information at the beginning of data processing. Any directly identifying information, such as mailing address and contact information will be replaced by random access codes. Although directly identifying data will be removed, indirectly identifying information, such as locations visited, and travel patterns may still be present in the data. Therefore, DalTRAC research students, collaborators, and staff will maintain strict confidentiality protocols in accessing the datasets for research and transportation planning purposes. This survey will utilize third-party vendors, such as telephone survey firms and social media platforms to administer this survey, though they will not have access to survey responses. All data will be stored and accessed via DalTRAC's encrypted servers, firewalled by Dalhousie University. There is no direct personal benefit to the survey participants. However, information provided by you and other households in your area will help evaluate mobility patterns across the country and plan future investments in transportation infrastructure and services. The final survey report will be available on the DalTRAC's website for general access.

Please visit www.CARTNetwork.org/CanTRAC to learn more about the study. If you have any questions or need clarification in completing the survey, please contact the DalTRAC Project Coordinator (Email: daltrac@dal.ca; Phone: 902-494-1955).

Thank you very much for your time and participation.

Sincerely,

Dr. Ahsan Habib

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IF YOU HAVE READ THIS LETTER AND AGREE TO PARTICIPATE IN THE SURVEY, PLEASE CONFIRM THAT YOU ARE 18 YEARS OF AGE OR OLDER AND PROCEED WITH THE SURVEY.

Submission of this survey constitutes consent from you and all participating household members who provided travel information to participate in this study.